

MEDIA AND SOCIETY

EUROPEAN DOCUMENTARY IN A CHANGING MEDIA LANDSCAPE

Participate in a unique EDN initiative that brings documentary Filmmaking and policy together

■ MEET US AT

EFM / DocSalon • CPH:DOX • Marché du Film / Cannes • Sunny Side of the Doc • Sheffield Doc/Fest • IDFA
or at the local meeting moments (see EDN website for more information about when and where)

CREATING A VIABLE FUTURE FOR MEDIA AND SOCIETY

New technologies have turned the power structure within the documentary environment around and the media influence on the audience's thoughts, values and behaviour is stronger than ever. All those who work in the field of directing, producing, distributing and showing documentaries are confronted with a societal and political shift that forces us all to reflect on the role of media (i.e. documentary) in a global mediatised society.

- How will professionals make a living in a media environment in which anybody can be a producer, director or a distributor?
- Will digital distribution platforms and new players on the market offer innovative ways to finance, produce, distribute and show documentaries or will they make life even harder?
- Will the traditional broadcasters survive the paradigm shift?
- What are the challenges and what are the opportunities ahead?

**EDN IS ANALYSING THE
CHALLENGES GENERATED BY
THE NEW MEDIA LANDSCAPE
AND AIMS TO CONTRIBUTE TO
A SUSTAINABLE EUROPEAN
DOCUMENTARY ENVIRONMENT
BY PROVIDING FACTS AND
FIGURES TO THE MEDIA POLICY
MAKERS WHO DETERMINE OUR
FUTURE.**

**JOIN US IN THIS UNIQUE INITIATIVE
AND BECOME A PARTNER
IN THE UPCOMING MEDIA DEBATE**

Find out more at edn.network and get direct access to the ONLINE SURVEY

The European Documentary Network is taking stock of the challenges that the European independent documentary sector is facing. The results will be published in a "White Book" that will be presented to the European media policy-makers, advocating the establishment of an environment in which documentary can continue to play its role as the independent voice, and in which documentary filmmakers can work in circumstances that are economically sustainable and culturally rewarding.

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